

PRESS RELEASE
For Immediate Release



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RBI REVAMPS WEB SITE

WESTFIELD, Mass., June 16, 2004 -- RBI has launched a new and completely updated web site, rbiwaterheaters.com, covering the company's entire line of finned copper tube commercial boilers water heaters, pool heaters and storage tanks.

The comprehensive, easy-to-navigate site highlights the design, construction and performance of all RBI products using color charts, graphs illustration and photos. The full-featured site invites visitors to download product literature and manuals. Information regarding the browser based RBI product Specifier is also provided. Using this site, mechanical contractors, engineers, specifiers and building owners will receive comprehensive information and specifications on all RBI products including sizing and selection data.

For additional information, please log on to: **www.rbiwaterheaters.com**.

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